



Your contact

Markus Kaiser
Phone +49 6151-72 2031

Press release

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Merck showcases its pigments for the crafts and architecture industries at the “Paint – Finishing & Facade” trade fair in Munich

- **Effect pigments from Merck give surfaces new perspectives**
- **Dialogue with paint manufacturers, design planners, architects, and the construction industry**

Darmstadt, March 10, 2010 – In two weeks, the leading international trade fair “Paint – Finishing & Facade” will open its doors in Munich, Germany. Experts from Merck KGaA will be on hand from March 24 to 27, 2010 to present to trade visitors how effect pigments can be used to design surfaces and achieve greater differentiation. Merck is a partner of the Gesellschaft für Handwerksmessen (GHM), the Munich-based fair organizer for skilled trades and small to medium-sized enterprises.

From facade coverings to wood, wall and dispersion paints up to flooring and window frames, Merck offers a broad range of products for chromatic or achromatic surface design in interior and exterior applications. Effect pigments make it possible to enhance the appearance of architectural designs. They are also an effective design tool in order to impart identity and uniqueness. In addition to decorative effect pigments, Merck offers pigments for functional applications.

A forum for architects: Color effects with pigments from Merck

The satellite event held during the fair will promote a dialogue between architects, industry and crafts. The various application possibilities for paints will be one of the focal topics of this program. In workshop talks, which will also include a podium discussion with Merck representatives, architects will learn how paint and effects can be shown to advantage in architectural designs.

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Merck KGaA

Public Relations Chemicals
Communication Chemicals
Frankfurter Strasse 250
64293 Darmstadt

Phone: +49 (0)6151 72-2031
Fax: +49 (0)6151 72-2031
E-mail: chemcom@merck.de
Internet: www.merck-chemicals.com



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"Paint – Finishing & Facade" is an international trade fair for paint, decorating and building protection. It is held every three years. More than 500 exhibitors – including many Merck customers and business associates – will present to an international trade audience their products and solutions for paint, facades, building extensions, building protection, plaster, stucco and dry construction. Merck is taking part in this industry event in order to showcase its expertise in the paints, coatings, construction, and architecture industries. Experts from the Merck Pigments business will be available in **Hall B5, Stand 207** to speak with visitors and address their questions.

More information about the range of products offered by Merck can be found at www.merck4pigments.com

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Merck is a global pharmaceutical and chemical company with total revenues of € 7.7 billion in 2009, a history that began in 1668, and a future shaped by approximately 33,000 employees in 61 countries. Merck's success is characterized by innovations from entrepreneurial employees. Merck's operating activities come under the umbrella of Merck KGaA, in which the Merck family holds an approximately 70% interest and shareholders own the remaining approximately 30%. In 1917, the U.S. subsidiary Merck & Co. was expropriated and has been an independent company ever since.